

Case Study

Mobile Magic Carpet stimulates all ages and abilities to play and learn together



Industry: Education, Learning and Healthcare

Region: UK

Type of solution: Interactive Magic Carpet using the X320UST ultra short throw projector

Challenge: To create a fully integrated and accessible plug-and-play mobile Magic Carpet interactive projection system, offering variable image size and easy set up and control to stimulate and engage people of all ages and abilities.

Solution: Sensory Guru partnered with Loxit Ltd, to develop a height adjustable projection system that can be controlled using a smartphone or tablet app and features the Optoma X320UST ultra short throw projector.

Results: More than 500 UK schools, centres and hospitals have now adopted the Magic Carpet either as a fixed ceiling installation or a portable system. It is the only NHS-approved interactive floor projection system and is now on the NHS framework for Sensory Equipment.

The Magic Carpet responds to the slightest movement, supports multiple access methods such as gesture, eye gaze, mouse and touch and projects a variable image size, up to a huge 3.6 metres wide, catering for wheelchair accessibility.

Emma Maltby, Head Teacher at St Mary the Virgin, said: “With Magic Carpet, the children are having fun. They are engaged. And ultimately, when children are relaxed, having fun and engaged – they are learning at their best.”

The Challenge

Sensory Guru has been supplying the Magic Carpet system as a fixed ceiling installation since 2009 but wanted to create a fully integrated and accessible plug-and-play mobile Magic Carpet interactive projection system that allowed variable image sizes and easy set up and control.

The Magic Carpet is an app-based interactive projection system that stimulates and engages people of all ages and abilities. Users simply move over the projected apps to interact with them. It has a motion capture camera that tracks users as they move over the projected apps. This movement data informs the software of the speed, direction and location of the movement. The software then converts this data into dynamic audio-visual feedback, which users experience as real-time cause and effect triggered by their movements.

The new unit had to be small and light enough for users to be able to move it around a school or centre with ease and take up minimal storage space. An earlier mobile projection system prototype emulated the fixed overhead projector configuration which meant it was tall, bulky and not easily portable. Sensory Guru was determined that the design aesthetic of the new unit should be appealing to customers and had to be easy to operate and secure - with all cabling hidden.

It had to be adequately proportioned for the motion tracking camera to see the full projected image for calibration purposes and be height adjustable to vary the projected image size. This aspect was hugely important as many users would access the system from a wheelchair. It needed to project a fully formed image onto a wheelchair tray when used by a single user, as well as offering a huge 3.6 metre wide image onto the floor when used by groups.

And it needed an ultra short throw projector that delivered on quality and brightness.

Lee Blemings, CEO of Sensory Guru, said: **“We knew the success of this new system hinged on our ability to deliver it as a fully integrated portable plug-and-play unit. We began redesigning the Magic Carpet software to create an end-to-end user experience that offered a full ecosystem for the product with hardware, software, content store and online community.”**



Sensory Guru Ltd

Specialists in interactive learning and healthcare technologies, gesture control, eye gaze software, Tobii Dynavox AAC products and sensory and immersive environments

Tel: +44 (0)1892 771 381

Email: info@sensoryguru.com

[@sensoryguru](#)

www.sensoryguru.com



Loxit Ltd

Loxit Ltd design and manufacture security and mounting products for the ICT and AV Industries.

<https://loxit.com>



The Solution

Sensory Guru contacted the AV fixing solution experts at Loxit Ltd and together developed designs for a new portable unit.

After a year experimenting with camera and projector configurations to find the perfect combination, the team chose the Optoma X320UST ultra short throw projector.

Lee said: "We needed the image to be bright. The focus had to be manual and accessible while the projector was mounted in the frame and we needed the projector to have rear fix cabling."

"The X320UST delivered everything we had been looking for and, at 4,000 lumens, was a good deal brighter than the other ultra short throws we had tried."

At 4,000 lumens the X320UST is one of the brightest ultra-short throw projectors on the market. Its ultra-short throw lens can project a 100 inch image (diagonal) from just 55cm from the screen, wall or floor. This Full 3D projector comes with a built-in speaker that delivers powerful 16W audio. An audio output is also included, enabling connection to external sound systems. It has a range of input options, including two HDMI inputs and two VGA inputs, making switching between sources simply the push of a button and can be controlled and monitored remotely over a network via RJ45.



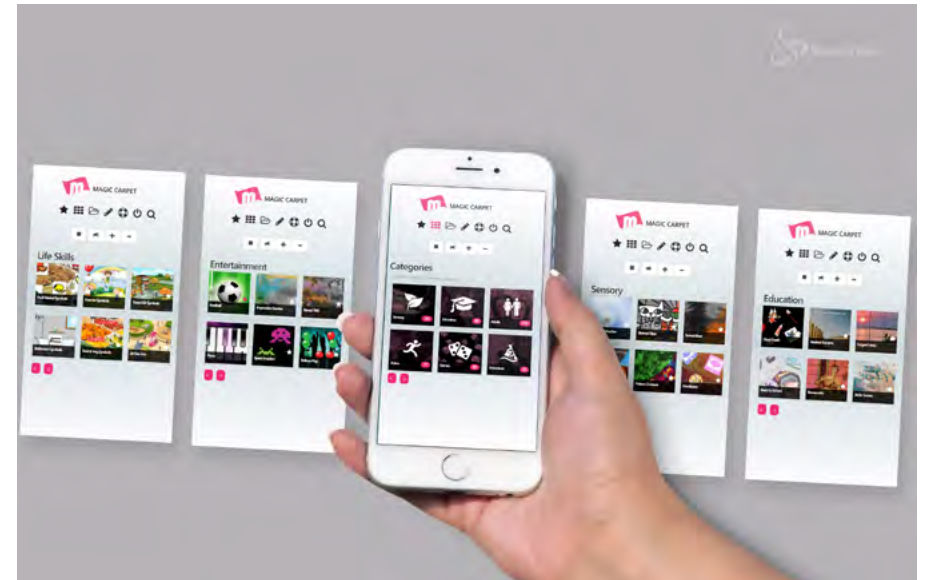
X320UST

The self-contained Magic Carpet was developed with innovative new software including 500 apps arranged into 25 easily navigable categories as well as 35 customisable app templates. It has 5,000 media assets for learning activities, group apps and an intuitive Master App Builder. This allows users to create content from their own images and make apps within minutes.

Control is via from Sensory Guru's iOS and Android apps which include a remote system shutdown.

The Magic Carpet is fully compatible with Tobii Dynavox eye trackers which can be used on a monitor alongside the Magic Carpet to enable Eye Gaze users to participate with their peers.

Lee added: "We used the feedback from schools and centres on what features they needed and developed the Magic Carpet accordingly. This has made it a highly valuable resource in any environment."



The Results

The Mobile Magic Carpet was launched at this year's Gadget Show Live. Since then the system has received great feedback and been featured on BBC news, Sky News' Swipe Tech Show and other media.

More than 500 UK schools, centres and hospitals have adopted the Magic Carpet either as a fixed ceiling installation or a portable system with the variable image size up to a huge 3.6m wide. A number of units have also been donated to UK Children's Hospices by the charity Lifelites. Magic Carpet is the only NHS approved interactive floor projection system and is on the NHS framework for Sensory Equipment.

It is the only interactive projection system that allows users of different ages and abilities to play and learn together. The Magic Carpet responds to the slightest movement and supports multiple access methods such as gesture, eye gaze, mouse and touch.

The Magic carpet supports national curriculum Early Years, Primary and SEN learning, sensory stimulation, play and leisure with a wide array of interactive content. With its eye tracking technology and its ability to focus the image onto a wheelchair tray, it is particularly beneficial for disabled users.

Lee said: "With a simple plug and play set-up, the system is easy to use and personalise. There are 1000s of apps available in our app store to keep everyone engaged for years to come. User generated content made using the app builder can also be shared with other system users all over the world."

Emma Maltby, Head Teacher at St Mary the Virgin - one of the schools that uses the Mobile Magic Carpet, said: "I was seeing the children having to show hand-eye co-ordination and awareness of others. They were having social interaction with each other. It is a huge tool to use in mainstream education.

"With Magic Carpet, the children are having fun. They are engaged. And ultimately, when children are relaxed, having fun and engaged – they are learning at their best."



Karen Bratchell from St. Josephs Specialist School and College said:

“It has brought so much out of our learners. Their imagination has run absolutely wild. They are pretending to be animals, hiding in caves, taking socks and shoes off to swim across the fish pond app. It has just been absolutely amazing.

“I would say - any school that wanted to get a Magic Carpet – go for it because they are absolutely fantastic.”

Liz Platt, PMLD teacher for the Chailey Heritage Foundation, which educates children with Cerebral Palsy, said:

“What we used to have to do was move the child. Now I can just do it on the iPad without having to move the child at all.”





Optoma Europe Limited
Registered Office at 42 Caxton Way, Watford Business Park, Watford, WD18 8QZ, United Kingdom
Tel: +44 (0) 1923 691800
Fax: +44 (0) 1923 691888

www.optoma.com

For more information on Optoma solutions, visit www.optoma.com

The above information regarding third party evaluation and recommendation provided in this document is for your information. Since third parties provide the information to Optoma Europe Limited ("Optoma") and Optoma relies on the information, Optoma makes no guarantee that such information is reliable.

Any third party products or services that are provided with any Optoma product are provided "as is". Optoma makes no representation, warranty or guarantee whatsoever in relation to the third party products or services and Optoma assumes no liability whatsoever in relation to the third party products and services.

Copyright © 2014, Optoma and its logo is a registered trademark of Optoma Corporation. Optoma Europe Limited is the licensee of the registered trademark. All other product names and company names used herein are for identification purposes only and may be trademarks or registered trademarks of their respective owners. Errors and omissions excepted, all specifications are subject to change without notice. DLP®, BrilliantColor™ and the DLP logo are registered trademarks of Texas Instruments. All images are for representation purposes only and may be simulated.

Image copyright ©Sensory Guru